

# GeneralFilter Italia Spa

Via Emilia 23, ZAI S. Gottardo  
31038 Paese (TV) - ITALY  
Tel: +3904224594 - Fax: +390422459590  
P.IVA IT02138570268  
PEC: generalfilter@legalmail.it



## Policy on the processing of personal data under Art. 13-14 EU Reg. 2016/679

### Data Subjects: potential customers.

GeneralFilter Italia Spa as the Data Controller of your personal data, pursuant to and for the purposes of EU Reg. 2016/679 hereinafter 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of those concerned with regard to the processing of personal data and that such processing will be based on the principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legal provisions of the aforementioned legislation and the confidentiality obligations therein.

Your personal data may also, with your consent, be used for the following purposes:

- possibly to fulfil market and statistical surveys and for promotional activities, including the dispatch of advertising and promotional material.

The provision of data is optional for you with regard to the above-mentioned purposes, and your refusal to provide such data does not affect the continuation of the relationship or the appropriateness of the processing.

Processing method Your personal data may be processed in the following ways:

- processing of data collected by third parties;
- processing by means of electronic computers.

All processing is carried out in compliance with the methods set out in Articles 6, 32 of the GDPR and through the adoption of appropriate security measures.

Your data will only be processed by personnel expressly authorised by the Controller and, in particular, by the following categories of authorised personnel:

- Sales Office;
- Marketing Department.

Communication: your data may be communicated to external parties for the proper management of the relationship and in particular to the following categories of Recipients including all duly appointed Data Processors:

- Subsidiaries and associated companies.

Dissemination: Your personal data will not be disseminated in any way.

Retention Period. We would like to inform you that, in accordance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to Article 5 of the GDPR, the retention period for your personal data is:

- established for a period of time not exceeding the performance of the services provided.

Controller: the Data Controller, pursuant to the Law, is GeneralFilter Italia Spa (Via Emilia 23, ZAI S. Gottardo, 31038 Paese (TV), VAT 02138570268, contactable at the following addresses: e-mail [info@generalfilter.com](mailto:info@generalfilter.com), telephone 0422 4594) in the person of Giovanni Polin.

You have the right to obtain from the Data Controller the deletion (right to be forgotten), limitation, updating, rectification, portability, opposition to the processing of personal data concerning you, as well as in general you may exercise all the rights provided for in Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

## EU Reg. 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation of the existence or non-existence of personal data concerning him/her, even if not yet recorded, their communication in an intelligible form and the possibility to lodge a complaint with the Supervisory Authority.

2. The Data Subject has the right to be informed:

- a. the origin of personal data;
- b. the purposes and modalities of the processing;
- c. the logic applied in the event of processing carried out with the aid of electronic instruments;
- d. the identification details of the Controller, the Processors and the assigned representative pursuant to Article 5(2);
- e. of the entities or categories of entity to whom or which the personal data may be communicated or who or which may become aware of them in their capacity as designated representative(s) in the territory of the State, processors or person(s) in charge of processing.

3. The Data Subject has the right to obtain:

- a. updating, rectification or, when interested, the integration of the data;
- b. the cancellation, transformation into anonymous form or blocking of data processed in breach of the law, including data whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected;
- d. data portability.

4. The Data Subject has the right to object, in whole or in part:

- a. for legitimate reasons to the processing of personal data concerning him/her, even if pertinent to the purpose of the collection;
- b. the processing of personal data concerning him/her for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.